

REMARKS

On March 25, 2007, the undersigned and Examiner Ferguson-Samreth discussed the subject application by telephone. The undersigned proposed several changes to claim 31 to place the application in condition for allowance. Those proposed changes were agreed to by the Examiner and were set forth in the Examiner's Amendment which was part of the Notice of Allowability mailed to the undersigned on April 17, 2007.

Upon further review of the agreed upon changes, several errors have been noted. In the first clause of claim 31, as now proposed to be amended by Examiner's Amendment, the undersigned had suggested the addition of the phrase "...said cylinder body being adapted to print at least one image, in a first image location, on the web engageable with said cylinder body." As discussed with the Examiner on May 3, 2007, that claim language is inaccurate.

As set forth in paragraph 047 of the substitute specification, and as seen in Fig. 16 of the drawings, the cylinder that has a cylinder bend imposed on it is the cylinder 06. That cylinder is typically a counter-pressure cylinder. As such it does not itself imprint an image on the web. Instead, the web, with a first image already imprinted on it at a first image location, is displaced by the imposition of the cylinder bend on the cylinder. The displacement of the web displaces the location of the image imprinted on the web from a first image location to a second image location, as a function of the imposition of the cylinder bend on the cylinder.

In currently submitted claim 31, the first clause of the claim is now proposed to be amended to recite, instead of the recitation set forth in the Examiner's Amendment

in lines 2 and 3 that instead "...said cylinder body being adapted to engage a web having at least one image element printed on the web at a first image location." As was discussed with Examiner Ferguson-Samreth by telephone on May 3, 2007, this proposed change to indicated allowable claim 31 is believed not to change the allowability of that claim. The essence of the invention is the shifting or bending of the cylinder body in, or in opposition to the direction of web travel for the purpose of shifting a first image element from a first location to a second location. It is thus believed that the entry of this Amendment Under 37 CFR 1.312 will not require the Examiner to conduct additional searching, and does not raise new issues.

During the review of the Examiner's Amendment, it was noted that the changes proposed at lines 5, 11 and 12 of claim 31, renumbered by the Examiner as claim 1, were actually intended to be made at lines 6, 12 and 13. Currently amended claim 31, as set forth in this Amendment Under 37 CFR 1.312 properly positions those changes. Those changes are the same, in substance, as the ones set forth in the Examiner's Amendment. They have only been properly located.

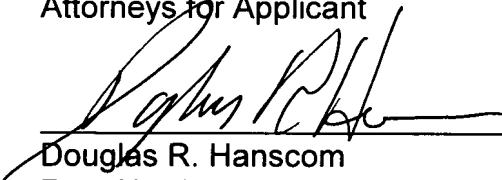
SUMMARY

Claim 31 is amended to correct an inaccuracy in previously proposed amended claim 31, as set forth at lines 2 and 3 of that claim. Several other proposed changes have been relocated to their respective proper lines. These changes do not affect the believed allowability of the claims. Entry of this Amendment is respectfully requested.

Respectfully submitted,

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